

Windows Phone 7 First look

Christopher Maneu

Bewise

MCT Live Summit 2010



Hello (phone) world



Works for



Christopher Maneu

WP7 Metro trainer

www.maneu.fr

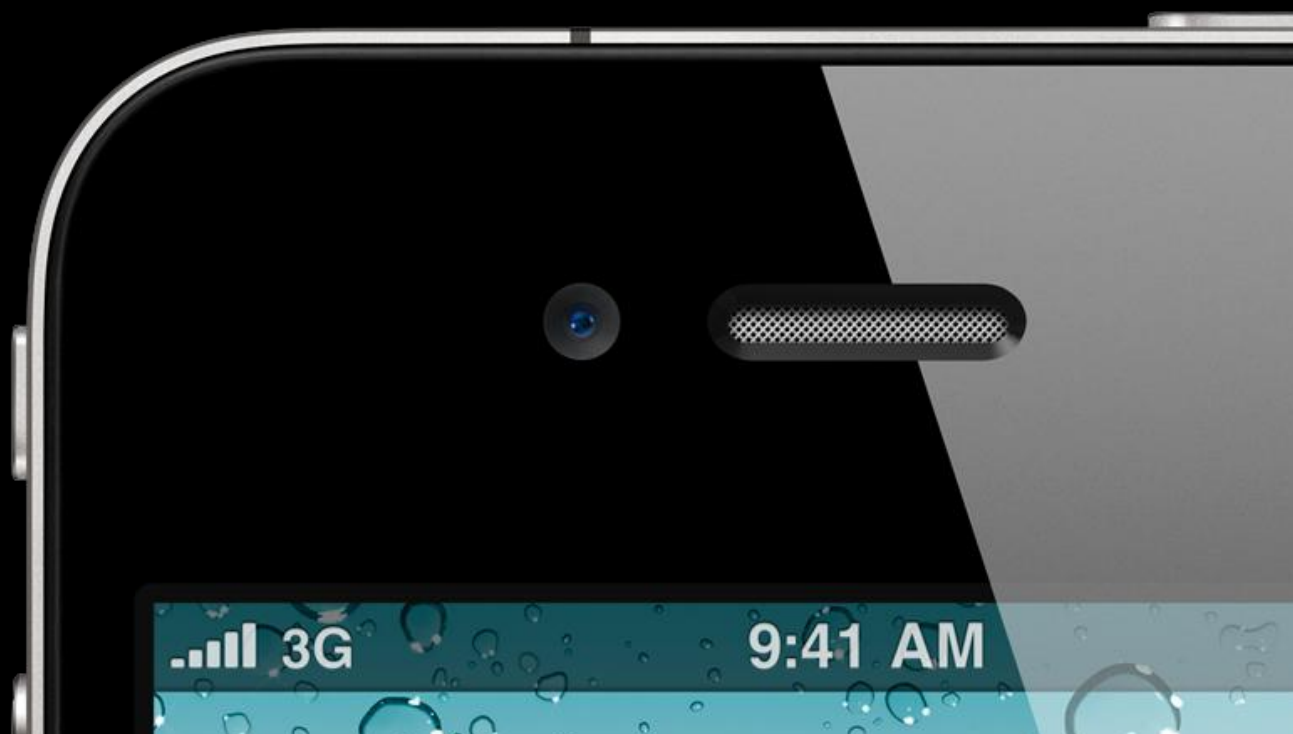
Bewise

Microsoft technologies Rockstars

www.bewise.fr









iPhone, the first

Experience built
for mobile usage

Experience designed
for the user

Rich UI and
responsive applications

(100%) connected phone

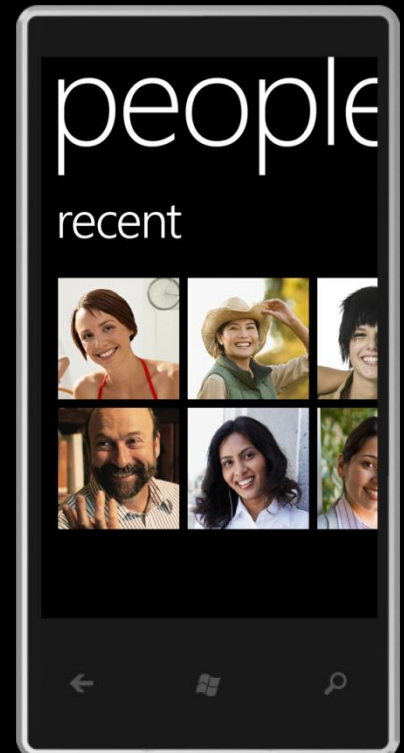
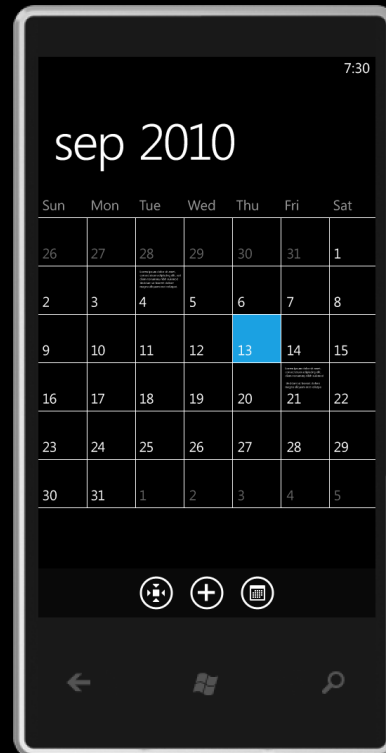
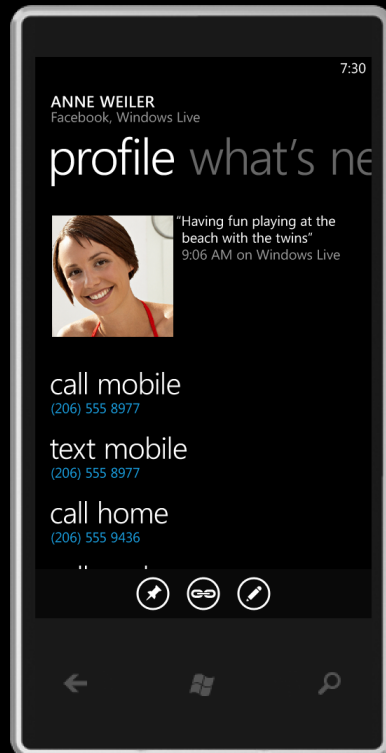


Windows Phone 7 is different
for good reasons



Find your way





Let's have a look !

What is Windows Phone 7 ?

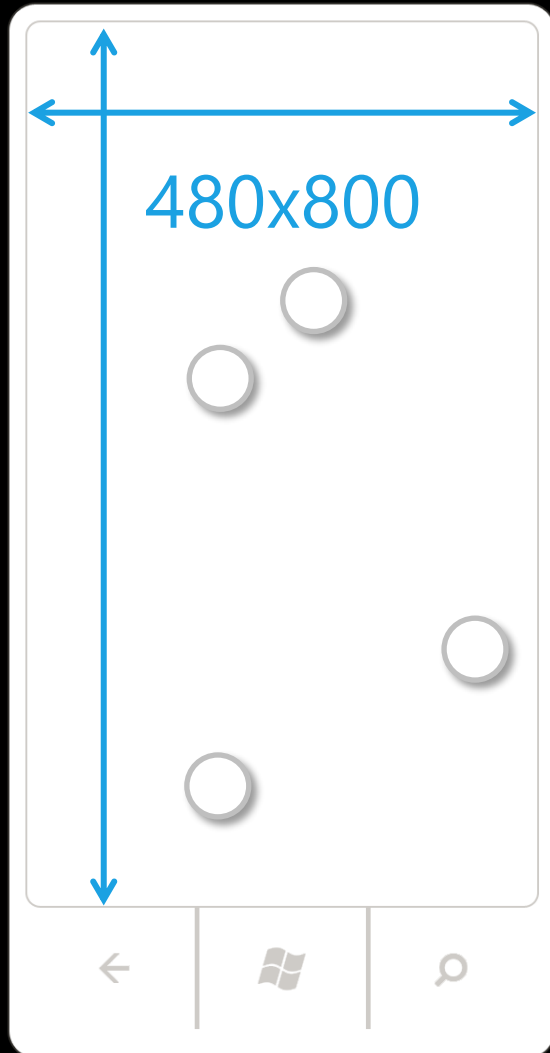
OS Hardware Development App distribution

OS Hardware Development App distribution

Based on Windows Embedded CE



Responsive, reliable and alive



- Hi-res 4 points capacitive screen
- 3 hardware buttons
- 5M px camera
- Consistent CPU/GPU
- Same available RAM
- A/V processing capabilities

What applications you can expect
on a Windows phone 7 ?



picsmotion
Flickr on Windows Phone.



status

Victoria line	ⓘ
Central line	ⓘ
Circle line	ⓘ
Piccadilly line	ⓘ
District line	ⓘ

[View all status updates](#)

routes

	N91	Degenh East
259	Metropol line	
Caledoni & Barnsb	Tower Hi Gateway	Westmi Pier
W5		

information

Due to planned engineering work on Saturday 24 and Sunday 25 July, services are suspended between Harrington Road and Beckenham Junction.

TRAMLINK 21:34

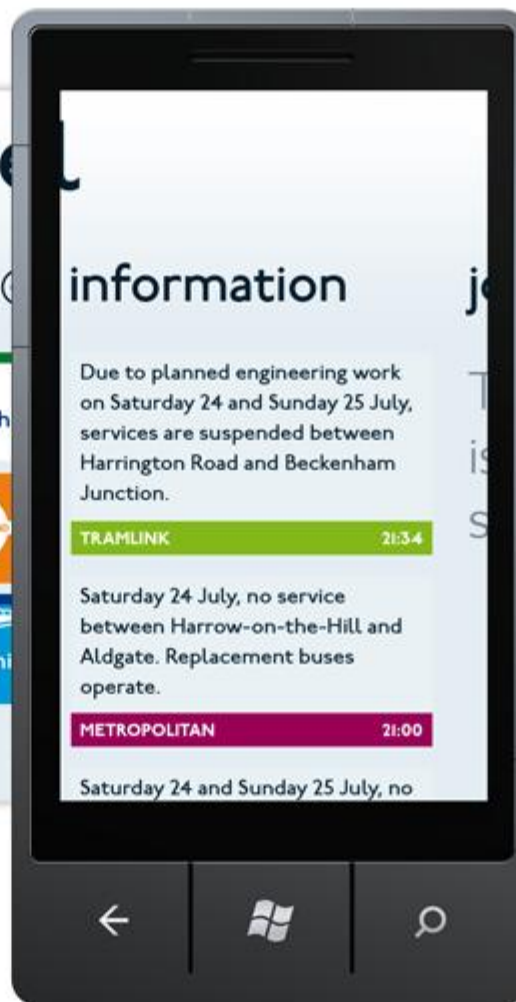
Saturday 24 July, no service between Harrow-on-the-Hill and Aldgate. Replacement buses operate.

METROPOLITAN 21:00

Saturday 24 and Sunday 25 July, no

journeys

This feature is coming soon!



What about developers ?

OS Hardware **Development** App distribution



+



Free at <http://developer.windowsphone.com> !

OS Hardware **Development** App distribution



Silverlight

or

The xna logo features the word "xna" in a bold, sans-serif font. The "x" is orange with a trail of dots, while "na" is grey. Below it, the text "Game Studio 4.0" is written in a smaller, grey, sans-serif font.
Game Studio 4.0

OS Hardware **Development** App distribution



Silverlight

A modern event-driven
application UI framework

Rapid development of visually
stunning apps

You *can* use HTML/JS

OS Hardware **Development** App distribution



A high-performance game
framework

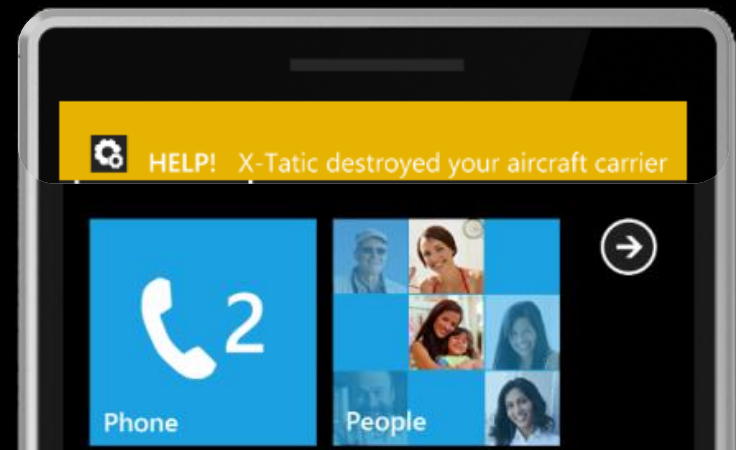
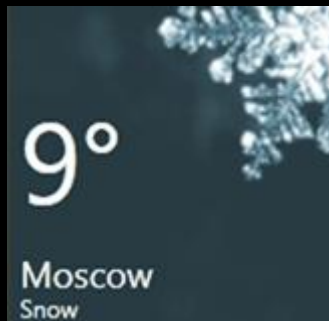
Mature, robust technology, used
on Xbox 360, Windows & Zune

Rapid creation of
2D & 3D games

One important thing...

Only one application at a time

A lot of (simple) push notifications scenarios available.



The marketplace



OS Hardware Development App distribution



**Submission
& tests**



Distribution



What's next ?

- Download !
 - The tools : developer.windowsphone.com
 - The training kit : channel9.msdn.com
- Watch
 - MIX10 sessions (design, UI, ...)
 - Jump Start Sessions (borntolearn.mslearn.net)
- Send me a mail
christopher.maneu@bewise.fr

What's next ?

- 16th, September
 - Final version of Windows Phone Development tools
- October/November
 - Windows Phone 7 available in Europe
- Late November
 - Windows Phone 7 available in North America

Thanks

www.maneu.fr

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